

**For Immediate Release**

July 7, 2010

## R.T. Moser's Latest Book Has Deep Ties to St. Charles

ST. CHARLES, IL —Local author R.T. Moser's latest children's book, *The Scarecrow Story*, is deeply rooted in the community of St. Charles. Moser draws upon both local talent and activities to make it a compelling addition to his *Little Fables* collection of stories.

In this tale, the Scarecrow Man's life dramatically changes one day as he is magically transported to his new job at the Fall festival. Through lively verse and rich illustrations, young readers will witness how the Scarecrow Man perseveres through difficulties and embraces change.

St. Charles artist Rex Bohn illustrated the locally published book with detailed drawings resembling woodcuts. Aspiring young artists can participate in *The Scarecrow Story* Coloring Contest being held this summer at the St. Charles Heritage Center.

The book will make its formal debut at the 25th annual Scarecrow Festival ([www.scarecrowfest.com](http://www.scarecrowfest.com)) Oct. 8-10, 2010 in St. Charles. Moser, a graphic designer and owner of local firm WideSpark Design, will narrate the story during the festival's storytime as children from the audience play the characters. At the close of the storytime, local singer-songwriter Jim Green (a.k.a. The Wandering Endorphin) will perform a song he created that was inspired by the book.

"This year marks the 25th anniversary of the St. Charles Scarecrow Festival. *The Scarecrow Story* and song inspired by the book are a tribute to our straw friends and will be one of the many exciting highlights planned for our quarter of a century festival celebration. We are delighted to have three talented local residents take part in this commemorative year" said Kathy Loubsky, Scarecrow Festival Coordinator.

A portion of book sales will benefit the Northern Illinois Food Bank in St. Charles. "We are excited to benefit from this book," said Shannon Thompson, Promotions Manager for the food bank. "The Food Bank works diligently to feed over 4,000 children each day. Donations received from *The Scarecrow Story* will help us continue to serve those children who need it most."

Each of the other *Little Fables* books – *The Chocolate Story*, *The Lemonade Story* and *The Pillow Story*—is also tied to a children's cause. Lazarus House, a homeless shelter in St. Charles, receives a donation from the sale of each copy of *The Pillow Story*.

*The Scarecrow Story* and the rest of the titles in the *Little Fables* collection may be purchased at [www.ScarecrowStory.net](http://www.ScarecrowStory.net). *The Scarecrow Story* will also be made available on iPad after the printed book is released.

For more information, contact: R.T. Moser, 847-429-9100, [info@chocolatestory.net](mailto:info@chocolatestory.net)

Publication date: August 2010

Publisher: WideSpark Design

Format: Paperback

Price: \$8.95

Part of the *Little Fables Collection* at  
[www.scarecrowstory.net](http://www.scarecrowstory.net)

WideSpark Design

14 N First Ave 2nd Flr St. Charles, IL 60174 USA  
847.429.9100